

College  
Students  
&

# SPENDING

How to save money throughout  
your 4 years



What do College Students spend  
their money on?



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# COLLEGE STUDENTS AND SPENDING ON FAST FOOD

According to N.Y Times, "A 2015 study found that more than 70% of college students surveyed ate fast food at least once a day."

WHYYYYY THO ?

## ● CONVENIENT

- Open 24 Hours ☐
- Strategically placed within a couple minutes walking distance of students' college campuses



## ● CHEAPP ASFF

- Healthy= Expensive
- Fast food= Budget friendly



Fast food  
may be cheap  
and tasty

But Buying it  
everyday is  
making me  
go broke !!

HELP

# How can students save moolaaaa on Fast Food?



1

## Cooking At Home:

Cook large portions in order to have leftovers for the next day!!



2

## Delete ALL food delivery apps (Grubhub, UberEats, and etc.):

TEMPTATION BE GONE

3

## Limit fast food consumption:

To once or twice  
a week

**Frozen Foods + You=**

4



# Student spending on electronics 📱

-with many low income students not everyone is able to afford all the electronic respucees they need for collegep

-since now we are living in a technological era the amount people spend on electronics will increase even more than now already



85 percent of college students feel having used tech in classes or to study

-college shoppers will spend the most on electronics (\$229.21).

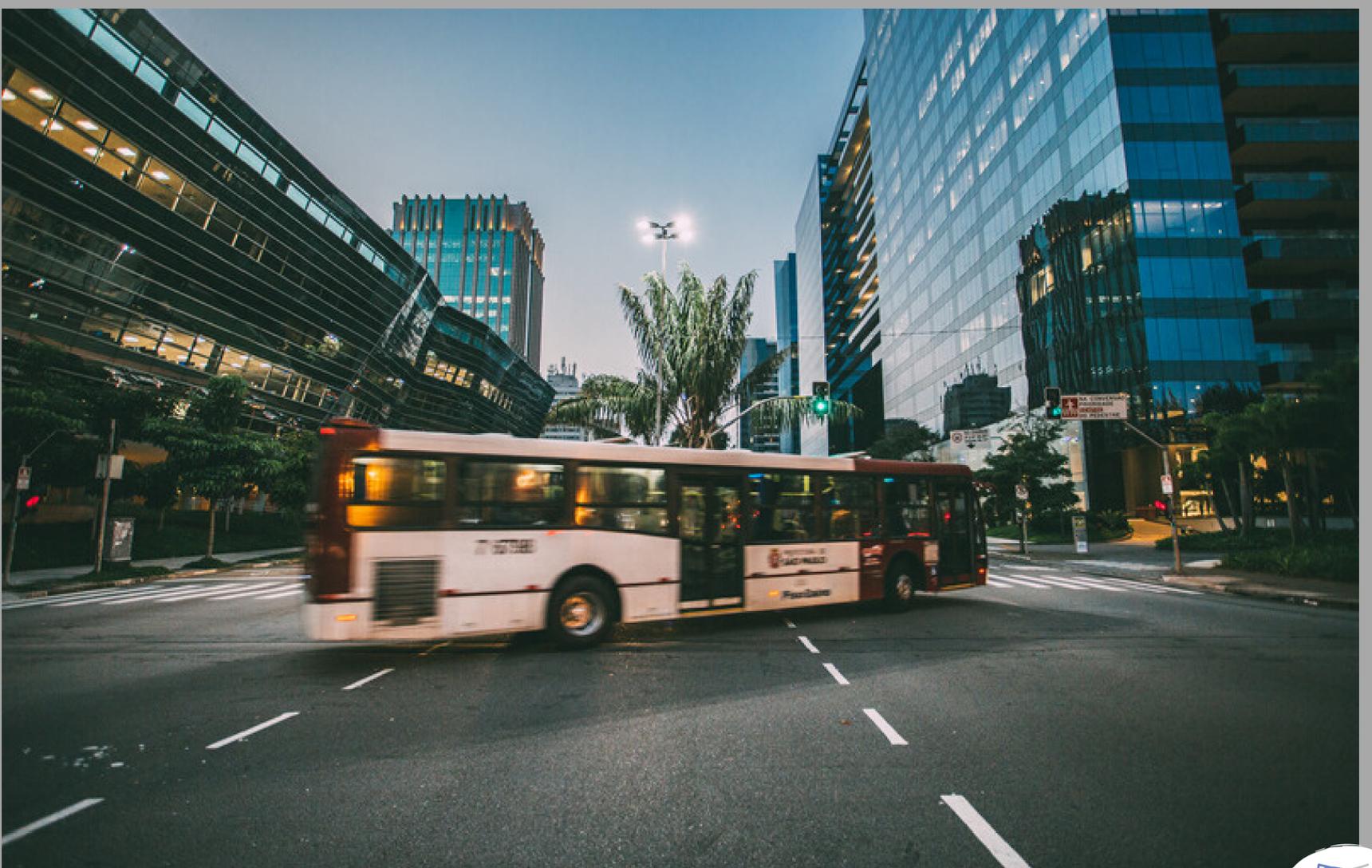
College students spend 60% of their money on electronics for school



# Students and Transportation

**In NYC, only K-12 grade students receive free MetroCards. Most CUNY students have to pay for the bus/train out of pocket**

**Very few programs offer free MetroCards in CUNY**





**CUNY estimates that  
students living at home will  
have to pay \$1,088 per  
calender year for  
transportation**

**Oh and btw, this doesnt include the  
summer and winter sessions....yikes**

The cost of transportation  
adds another challenge that  
low income students of  
CUNY have to face :(



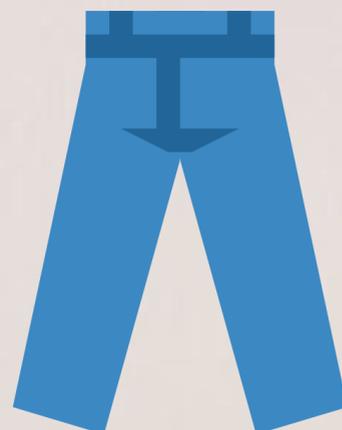
**In a survey of  
over 500  
college  
students,**



**70%**



**Of their money is  
spent on clothes.**



# Saving



# on clothing



## Student Discounts

Why pay full price when you don't have to? Apps like UNiDAYS gives students discounts on select stores.



## Thrift stores

They hold cheap graphic tees and name brand jeans like Levi's. Plus, vintage is "in" right now! The most popular thrift stores are in Brooklyn! Some include Urban Jungle, L Train Vintage, and Buffalo Exchange.



## Sell/Trade sneakers and clothes

Know the worth of the items you don't wear anymore. Apps like Depop, Poshmark, StockX and Goat allow you to buy and sell clothes and sneakers. You can also sell/trade clothes at thrift stores! Who knows, you might have a gem!



## You don't need it!

We all know how easy it is to give into consumerism, but we're trying to save money here and impulse buying defeats that purpose. Before buying clothes/shoes/accessories think, "Will I have money left over for necessities?", "Will I wear this multiple times?" and "Will it last long?"



**“My mind on my money  
and my money on my  
mind.”**

**–Snoop Dogg, “Gin and  
Juice”**



***“I try to treat all the money I’m  
making like it’s the last time I’m  
going to make it.” – Eminem***



A GIFT

*For You...*

*This Zine is for All  
The Broke  
College Students  
Out There 🤔*

We all know money saving isn't easy...but we're gonna get through these 4 years together! Our pockets will be on HEALTHY, so don't worry.

**-Nai, Nicole, Brian, and  
Deandra**

